



PRESS RELEASE

Honda Cars India launches New Honda Jazz 2018

New Delhi, July 19, 2018: Honda Cars India Ltd. (HCIL), leading manufacturer of passenger cars in India, today launched the **New Honda Jazz 2018 with enhanced style, enriched interiors and added safety features.**

Enhanced Exterior Styling elements (New)

- Signature Rear LED Wing Light
- Chrome Door Handles
- 2 new exterior colours

Enriched Interiors (New)

- 17.7cm Advanced Touchscreen Infotainment with Audio, Video and Navigation system – Digipad 2.0 with Blue Tooth Audio, Apple CarPlay™ and Android Auto™ and rear camera display
- One Push Start/ Stop Button with White and Red illumination*
- Honda Smart Key System (Touch sensor based) with Keyless Remote*
- Cruise Control*
- Front Centre Armrest
- Central Lock Hand Switch
- Driver Side Vanity Mirror
- Improved NV performance

**Available in CVT & Diesel variants*

Enhanced Safety (New)

- Rear Parking Sensors
- Speed sensing Auto Door Lock

The new Jazz will now be available in **2 grades in Petrol – V and VX and 3 grades in Diesel – S, V and VX with Manual Transmission.** Responding to the market trend of higher acceptance and demand for Automatics, new Honda Jazz will now be available with **advanced CVT technology in both V and VX grades in Petrol.** The colour line-up of the new Jazz also gets refreshed and the new model features Premium Beige interiors with a choice of **5 exterior colours – Radiant Red Metallic (new), Lunar Silver Metallic (New), Modern Steel Metallic, Golden Brown Metallic and White Orchid Pearl.**



Speaking on the introduction of the Jazz 2018, **Mr. Rajesh Goel, Sr. Vice President and Director, Sales & Marketing, Honda Cars India Ltd.** said, *"We are extremely delighted to introduce the New Honda Jazz 2018 with enhanced features. The new Jazz offers amazing value and will surely create fresh excitement in premium hatchback segment."* *"In line with changing customer preferences in favour of automatics, the Jazz 2018 is now being offered with advanced CVT technology across the petrol range to cater to larger number of customers opting for automatic transmission cars for an absolutely comfortable and engaging drive,"* he added.

Prices of Ex Showroom Delhi for the complete line-up of New Jazz 2018:

Petrol

V MT	Rs 7,35,000
VX MT	Rs 7,79,000
VCVT	Rs 8,55,000
VX CVT	Rs 8,99,000

Diesel

S MT	Rs 8,05,000
V MT	Rs 8,85,000
VX MT	Rs 9,29,000

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of premium cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan. The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda City, Honda WR-V, Honda BR-V and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a CBU imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 353 facilities in 241 cities across spread across the country.

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